ADVERTISE WITH RADARR AFRICA

Put your brand in front of Africa's business readers

Radarr Africa is a business news site aggregating, producing and distributing content from the corporate world across Africa.

85K+
monthly visitors

2.4M+
monthly page views

10K+
business newsletter subscribers

100+
media partners across Africa

10+
countries where we are highly visible

100+
press releases published monthly

PUBLICATION

SERVICE	NAIRA	DOLLAR
Press Release Your release published on Radarr Africa	₦100,000	$100
Sponsored Post A feature article about your brand	₦200,000	$200
Sponsored Interview An interview with your executive	₦200,000	$200
Product / Service Review An in-depth review of your offering	₦300,000	$300

Ready to reach Africa's business audience?
Tell us your goal and we'll recommend the right package.

radarr.africa/contact-us
radarr.africa/advertise-with-us

RADARR AFRICA

ADVERTISING RATE CARD
2027

BANNER ADS per month

PLACEMENT	NAIRA	DOLLAR
Leaderboard Premium Banner 970 × 250	**₦750,000**	**$750**
Side Banner 800 × 600	**₦450,000**	**$450**
Side Banner 800 × 300	**₦300,000**	**$300**
Social Media Post Instagram and TikTok	**₦200,000**	**$200**

PRESS OFFICE

DURATION	NAIRA	DOLLAR
3 Months	**₦350,000**	**$350**
6 Months	**₦600,000**	**$600**
1 Year	**₦1,000,000**	**$1,000**

PAYMENT AND TERMS

PAYMENT

Pay to **Radarr Africa Digital Limited**, Fidelity Bank. Naira, dollar and euro accounts are available; account details are shared on request.

Crypto and PayPal are also accepted: chat with us for payment details.

TERMS

1. Radarr Africa is not responsible for the design or content of an advertiser's banners.
2. All creative material must reach Radarr at least 4 working days before the campaign goes live.
3. Radarr Africa is not responsible for errors in content placed on a banner.
4. All advertising is served through Google Ad Manager. Radarr is not responsible for errors on that platform.
5. A campaign may be paused and restarted within 3 months; one not restarted within that time is cancelled.
6. A campaign may be paused only once a month.